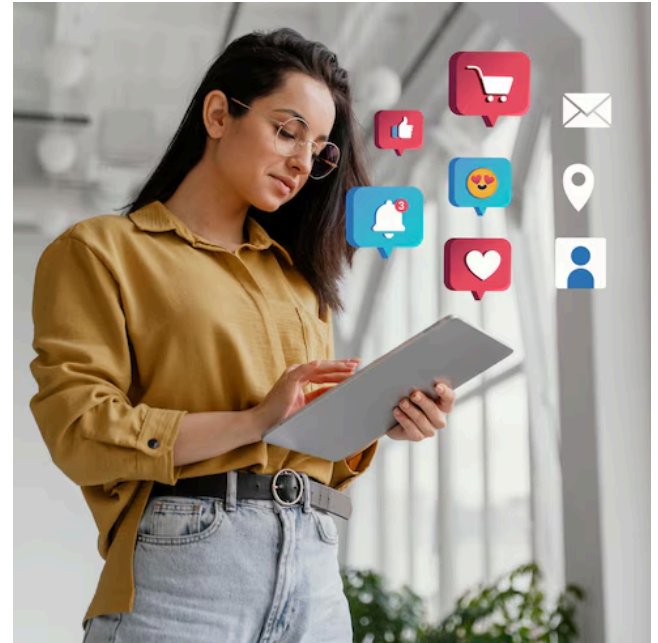


roundinfinity

AI-Powered Marketing Automation



AI-powered marketing automation that generates leads, drives growth, and seamlessly integrates with your sales process.

Round Infinity's marketing automation enhances efficiency and ROI with precise segmentation, optimized campaign management, and automated lead nurturing.

Automated marketing campaigns using targeted voice, WhatsApp, email, and SMS campaigns maximize ROI, & boosts customer retention.

The seamless integration with sales and opportunity management aligns marketing efforts with sales activities, improving lead conversion and prioritizing high-value opportunities.

Centralized image management and dynamic sales funnel optimization streamline operations, driving overall success and profitability.



Capabilities

User Segmentation

Contextually target users with precise, customizable criteria from business apps.

Campaign Designer

Create and manage campaigns with intuitive campaign designer.

Custom Landing Forms

Easily create custom landing forms to be used in campaigns.

Campaign Scheduler

Engage your customers by executing omnichannel marketing campaigns.

Unified Inquiry Capture

Build a dynamic sales funnel by capturing inquiries from all customer touchpoints.

Automate Lead Distribution

Automatically route leads to the correct department, skill, location, etc.

Lead Management Automation

Using custom workflows, streamline leads from contact to qualification.

Automated Loyalty Rewards

Boost retention with smart, automated loyalty programs.

Voice Campaign Automation

Reach users & gather feedback with scheduled automated voice calls.

Targeted WhatsApp Campaigns

Send bulk messages with precise audience targeting & auto-assign responses.

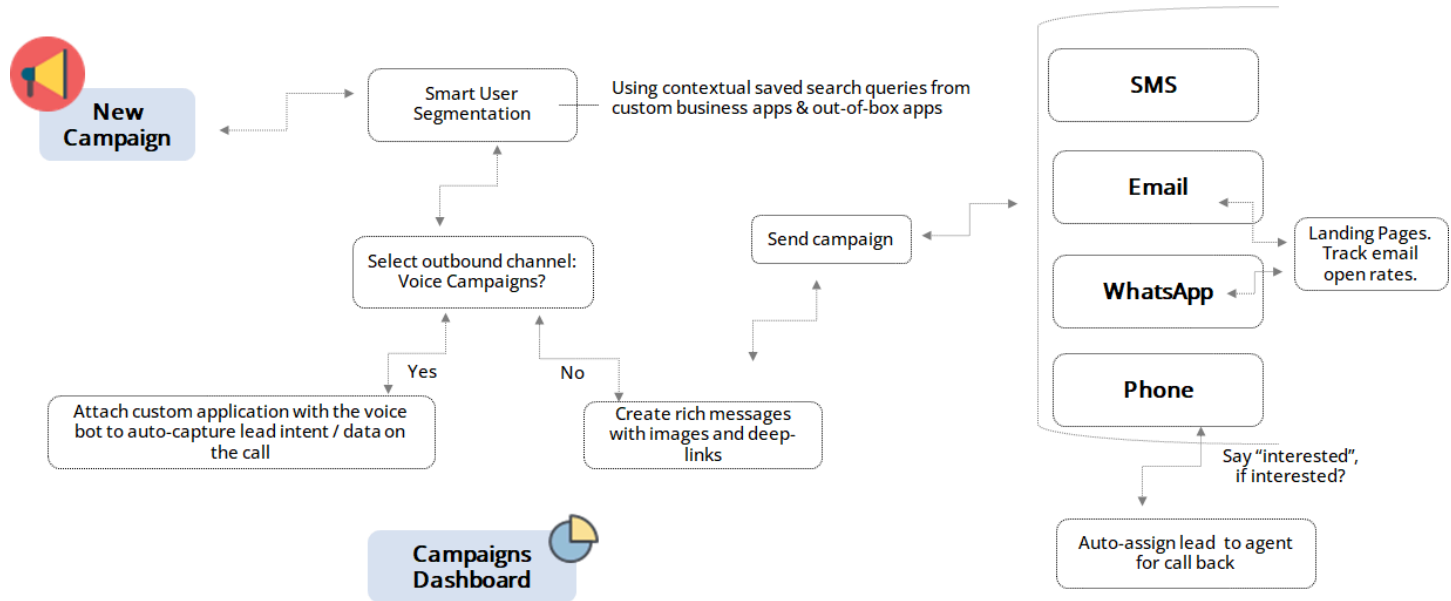
Email & SMS Campaigns

Execute and manage targeted email and SMS campaigns.

Central Image Library

Manage and upload campaign images in one place.

How it Works



Business Impact



Optimized Marketing Efficiency

Improve campaign effectiveness and reduce costs with automation.



Higher Customer Retention

Use automated loyalty programs to retain and reward customers.



Enhanced Customer Targeting

Boost engagement and conversions with precise user segmentation.



Increased Lead Conversion

Automate lead handling to drive higher conversion rates.



Improved Campaign ROI

Maximize return on investment with targeted, automated campaigns across channels.

Demo

New Campaign

<input type="checkbox"/> Campaign	Type	Status
<input type="radio"/> Campaign-Name	Brand & Sale	Active
<input type="radio"/> Campaign-Name	Abandoned Checkout	Active
<input type="radio"/> Campaign-Name	Brand & Sale	Active



Avatar row: [6 profile icons]

Create Message

Title

Input: {{product_name}}

Message

Input: @profile_name

Input: {{product_name}}

Recommendation

Back in stock

Input: Added to cart

Input: Shortlisted product

About Round Infinity



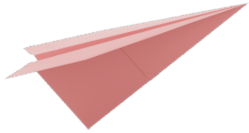
150+ Brands Across Industries



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Getting Started

Request trial access at
<https://www.roundinfinity.com/getstarted.html>

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